

SUNDAY, OCT 18 | FLY-IN DAY · Welcome Reception at The Westin Milwaukee, 6:00 – 9:00 PM

MONDAY, OCT 19

DAY 1

8:00 AM – 4:30 PM

8:00 | Breakfast

8:30 – 9:00 | Introduction & Welcome

Host: Sarah Graupman · Introducing PowerGEM: Joe DeMatteo, CEO
Framing the forum's themes

9:00 – 10:30 | MCast Users Group Update

Speaker: Sarah Graupman, PowerGEM
What-If pages, Hourly performance, New help site

10:30 – 11:00 | Break / MCast Demo Tables

11:00 – 12:00 | Research Talk: Forecasting by Pipeline

Speaker: Greg Merkel, PowerGEM

12:00 | Lunch

1:00 – 2:00 | When Your AI Can Ask MCast a Question

Speaker: Tom Quinn, PowerGEM
An MCast AI proof of concept

2:10 – 3:10 | Design Day Panel

Panelists: Peter Shevtchenko (PG&E), Trevor Fulton (NiSource), Raluca Piciorus (Enstar) · Moderator: Jimmy Drenovsky
Customer panel on design day & peak planning

3:10 – 3:30 | Break

3:30 – 4:30 | Probabilities 101 for Forecasting

Speaker: Richard Povinelli, PowerGEM
Working with uncertainty in day-to-day forecasts

6:00 | Offsite Social: NorthSouth Club

Axe throwing & shuffleboard, 6:00 – 9:00 PM.
Transportation provided.

TUESDAY, OCT 20

DAY 2

8:00 AM – 4:30 PM

8:00 | Breakfast

8:30 – 9:30 | Keynote

Speaker: Sarah Mead, WEC Energy Group

9:40 – 10:40 | Regulatory Update

Speaker: Aaron Gould, Atrium Economics

10:40 – 11:00 | Break / MCast Demo Tables

11:00 – 12:00 | Economic Update

Speaker: Dr. Jim McGibany, Marquette University

12:00 | Lunch

1:00 – 2:00 | '25-'26 Heating Season in Review

Speaker: Lisa Jones, PowerGEM
Trends we're seeing across the country

2:10 – 3:10 | Table Discussion

Small-group discussion: forecasting tools, pain points, MCast use

3:10 – 3:30 | Break

3:30 – 4:30 | Technical Deep Dive: Deep Neural Networks

Speaker: Richard Povinelli, PowerGEM
DNNs and tuning models

WEDNESDAY, OCT 21

DAY 3

8:00 AM – 12:00 PM

8:00 | Breakfast

8:30 – 9:30 | Winter Weather Outlook

Speaker: Paul Pastelok, AccuWeather

9:40 – 10:40 | MCast Product Roadmap

Where the MCast product is headed next

10:40 – 11:00 | Break / MCast Demo Tables

11:00 – 11:45 | Q&A Roundtable

Moderator: Alex Tansey, PowerGEM
Questions gathered across all three days

11:45 – 12:00 | Concluding Messages

Host: Sarah Graupman, PowerGEM
Recap of themes across the three days

12:00 | Forum Close

ALL THREE DAYS: Live MCast demo workstations outside the conference rooms, staffed during the morning breaks for hands-on Q&A.